

VILLAGE HALLOWEEN PROGRAM

Your Lakewood Village Residents Assn.

again this year is planning a gala pro-

gram for HALLOWEEN. This program is

meant to give the children of the vil-

lage a chance to have fun, but stay out

of trouble.

Again this year, we are asking the

children of the village, through the

schools to display their artistic tal-

ents in the windows of the stores in

Lakewood Shopping Plaza. For those

with a lot of artistic ability, the

merchants would like to have the chil-

dren paint the store windows. This

portion of the program, however, will

be worked with the cooperation of the

schools in the village. Prizes will

be awarded for the best posters sub-

mitted in each grade.

The program for Halloween evening is:

6:30. Children will gather in front

of Kascos for the judging and the

spook parade.

7 to 7:30. The winners of the SPOOK

parade and the poster contest will be

announced.

8:00. Spooky will be calling around

the village. If he calls and finds the

child at home, that child might just win

a prize.

SUNNYVALE PLANNING COMMISSION

FOOD FOR THOUGHT

De away with variance re-

quirements for certain types of

non - conforming structures in

residential areas.

Eliminate use permit pro-

cedures for certain types of out-

side temporary uses, christmas

tree and agricultural produce

sales will be allowed, but street

dances, carnival operations,

and other types of

rental sales, and other types of

posted in a conspicuous place,

rather than published in news-

papers.

Suppliate that a new post-

ing will not be required in the

event of continuance of a public

hearing.

LET'S TALK THIS OVER, ATTEND THE

OCTOBER 3RD MEETING OF YOUR LVRA.

hearing.

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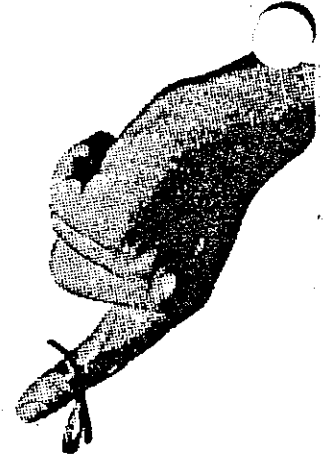
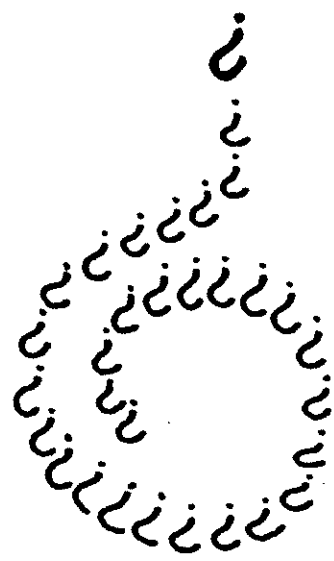
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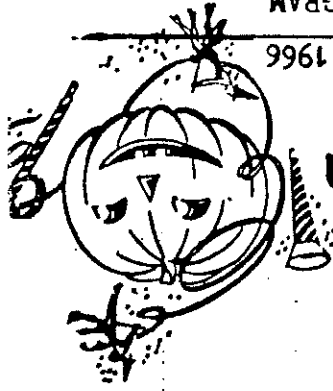
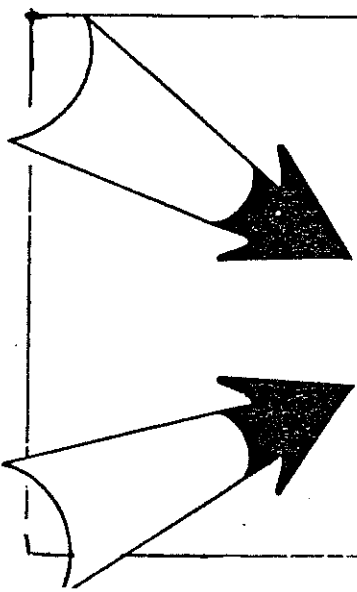


L.V.R.A. MEETING

MONDAY OCTOBER 3RD 1966

7:30 P.M.

FAIRWOOD SCHOOL



**NEW KIDS**

**FREE**

5 SPEED BIKE 5

DRAWING DECEMBER 22, 1966

(IT PAYS TO LOOK WELL)

GET YOUR TICKETS HERE

**Lakewood Barber Shop**  
IN LAKEWOOD SHOPPING PLAZA

LAWRENCE EXPRESSWAY  
SUNNYVALE, CALIF. MRS. ROY TAYLOR



**FREE**

APPRAISAL OF YOUR HOME

NET EQUITY ESTIMATE

ADVICE ON MERCHANDISING

YOUR HOME

NO STRINGS..... SEE OUR

SELECTION OF HOMES

YOU CAN OWN

**Referral**

**Realty**

CALL US  
736-5312  
OR  
736-9607

DAY OR NIGHT

**FREE**

CHURCH AND SUNDAY SCHOOL

"SHALL I MAKE MY CHILD GO TO SUNDAY SCHOOL  
D CHURCH?" NONE OTHER THAN J. EDGAR  
HOOPER, DIRECTOR OF THE FEDERAL BUREAU OF

INVESTIGATION, ANSWERED THAT QUESTION WITH  
A RESOUNDING "YES"

"THE PARENTS OF AMERICA", MR. HOOVER CONT-  
INUED, "CAN STRIKE A TELLING BLOW AGAINST  
THE FORCES WHICH CONTRIBUTE TO OUR JUVEN-

ILE DELINQUENCY IF OUR MOTHERS AND FATHERS  
WILL TAKE THEIR CHILDREN TO SUNDAY SCHOOL  
AND CHURCH REGULARLY.

ST. MARK LUTHERAN CHURCH (N. MURPHY AND  
ARGUES), THE REV. HERBERT BARTZ, PASTOR,  
STANDS READY TO ASSIST IN THIS MATTER.

SUNDAY WORSHIP IS AT 8:15 AND 11:00 A.M.  
SUNDAY SCHOOL CLASSES FOR CHILDREN FROM AGE  
3 TO THE ADULT LEVEL ARE HELD EACH SUNDAY

AT 9:30 A.M. CHRIST-CENTERED AND LIFE-RE-  
LATED LESSONS ARE USED EXCLUSIVELY. THE FALL  
TERM BEGINS OCTOBER 1ST. CHILDREN MAY BE

ENROLLED ON ANY SUNDAY.  
REV. HERBERT BARTZ.

**Now open**

ALL NEW

MAYTAG

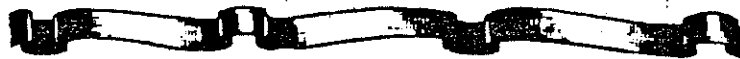
WASHERS

LAKEWOOD COIN WASH  
LAKEWOOD PLAZA

CIRCUS DOUGHNUT SHOP. . . . . 734-1463  
 KEN WARNER  
 LAKEWOOD BARBER SHOP. . . . . 734-1520  
 MRS. ROY TAYLOR  
 LAKEWOOD BEAUTY SALON . . . . . 734-2055  
 MRS. ANN MOODY  
 U-SAVE LIQUORS. . . . . 734-2081  
 JIM JANSEN  
 DICK'S SUPERMARKET. . . . . 734-2302  
 GENE YEE  
 LAKEWOOD COIN WASH. . . . . 739-5973  
 ROGER C. JOHNSON

RASCO 54 104 154 STORE. . . . . 734-1287  
 MR. & MRS. O.W. LUN  
 GROC AND VITTE. . . . . 734-2500  
 BOB BEMIS  
 LAKEWOOD HARDWARE. . . . . 734-2111  
 ROBERT GORDNER  
 DELTA REXALL PHARMACY. . . . . 734-1351  
 MORT KAPLAN  
 LAKEWOOD REAL ESTATE. . . . . 734-2330  
 MR. & MRS. WOLEY  
 LAKEWOOD SHELL STATION. . . . . 736-1021  
 E.E. ANDERSON

# DIRECTORY OF LAKEWOOD MERCHANTS ASSOCIATION



GREASE SPOTS CAUSED BY HAIR ON YOUR WALLS.  
 PLACE A BLOTTER OVER THE SPOT AND GO OVER IT WITH A WARM IRON. THE GREASE WILL ADHERE TO THE BLOTTER.....  
 CHAPPED HANDS CAUSED FROM WASHING DISHES.. KEEP A BOTTLE OF GLYCERINE BY THE KITCHEN SINK. IT IS EXCELLENT TO PREVENT CHAPPED HANDS. A TEASPOON FULL, ADDED TO EACH QUART OF SOAPY WATER WILL HELP TO KEEP WOOLENS FLUFFY AND SOFT, IT CAN ALSO BE USED TO LUBRICATE FOOD BEATERS AND GRINDERS.....

HOUSEHOLD HINTS

TO KEEP RUST RINGS OFF YOUR CABINETS. DIP THE BOTTOMS OF CLEANING POWDER IN PARAFFIN WAX.....  
 TO KEEP OFFENSIVE ODORS OUT OF YOUR REFRIGERATOR. SPRINKLE A HANDFUL OF GROUND COFFEE ON FISH WHEN YOU PUT IT IN YOUR REFRIGERATOR.....



PUT YOUR BEAUTY CARE IN EXPERT HANDS  
**LAKEWOOD BEAUTY SALON**  
 FOR A DISTINCTIVE STYLING  
 CALL 734-2035  
 OPEN 6 DAYS A WEEK  
 EVENINGS! THURS. & FRI.  
 LAKEWOOD SHOPPING PLAZA  
 1155 N. LAWRENCE STATION RD

**NOTICE**  
 GET YOUR FRESH MILK AT  
**COPPLA DAIRY**  
 OPEN FROM 7:00 A.M. TO 7:00 P.M.  
 1151 MOUNTAIN VIEW-ALVISO ROAD  
 (AT LAWRENCE EXPRESSWAY)  
 TURN RIGHT AFTER THE OVERPASS. STAY ON  
 FRONTAGE ROAD.

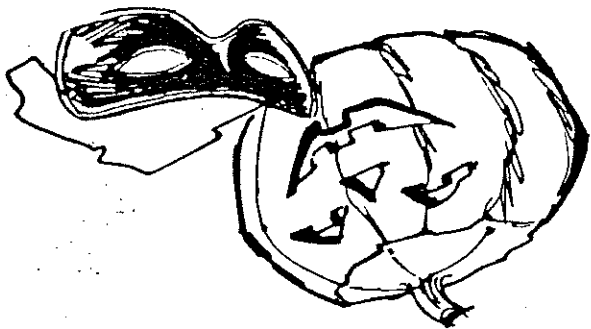
CALL ABBEY FOR DETAILS 739-6440

1. WE WILL BUY FOR CASH IN 24 HOURS! 2. WE WILL TRADE YOUR HOME FOR ANOTHER!

No obligation for a dependable appraisal  
 "TOP DOLLAR" guaranteed sale " of  
 your home

We invite you to request our

**\$ TOP DOLLAR \$**



I know a lot of you think that to  
 art thinking about Christmas now is  
 shing the season, however since our  
 paper comes out just once a month, we  
 have to start now.  
 This year the LVRA and the merchants  
 associations are hoping to have a  
 REALLY BIG Christmas program. To incl-  
 ude a Santa Claus parade in which we are  
 asking all the Organizations in the  
 village to enter a float to escort Santa  
 around the village. In addition we are  
 again going to, with the help of the mer-  
 chants, going to have a Christmas tree in  
 the Plaza and would like the children of  
 the village to make decorations to put on  
 the Tree. Of course Santa will have his  
 Mail Box there for the children to leave  
 their letters in.  
 It isn't too early to start planning  
 your float, and to start planning for the  
 BIG Christmas lighting contest. So put  
 on the old think cap and get ready.

Due to the lack of participation in  
 the contest, (only three entries were  
 received), the officers of the LVRA,  
 at their last meeting, voted to extend  
 the contest through next month. It  
 was also voted that instead of a \$25,000  
 Savings bond, the winner would receive  
 \$20.00 in cash. The three children who  
 have submitted their entries are still  
 eligible to win.  
 You may enter this contest as often  
 as you wish. However, only one entry  
 on a sheet of paper.

LVRA DESIGN CONTEST

JINGLE BELLS

BY REV. ROBERT SANFORD

"PLAY IT COOL - STAY IN SCHOOL" GOOD ADVICE FOR TEEN AGERS WHO ARE TEMPTED TO DROP OUT. ADULTS WITH A FEW YEARS OF EXPERIENCE KNOW IT IS SHORT-SIGHTED TO QUIT SCHOOL.

"PLAY IT COOL - STAY IN SUNDAY SCHOOL" GOOD ADVICE FOR ANYONE WHO IS TEMPTED TO DROP OUT.

NO ONE WITH A REAL GRASP ON LIFE KNOWS IT SHORT-SIGHTED TO FALL FOR THE "EASY WAY", BUT TRYING TO LEARN THE ETERNAL TRUTHS OF LIFE, AND TO GIVE ONE'S ALL TO THE OBSESSIONS WHICH SO EASILY BEGUILE US.

UNGRAT PEOPLE CAN GET BY, MORE OR LESS, THE CHURCH CAN HELP THEM LEARN THE ESSENTIALS OF REAL LIVING, TO FIND DEEP JOYS, AVOID MANY PITFALLS.

WHERE CAN WE LEARN MORE ABOUT LIFE THAN THE GREAT MEN AND WOMEN OF THE BIBLE, SOCIALLY JESUS CHRIST.

IT IS "BACK TO SCHOOL MONTH" I URGE YOU TO BACK TO YOUR CHURCH SCHOOL! THOSE WHO DON'T THEIR MOST IMPORTANT EDUCATIONAL OPPORTUNITIES ARE ALREADY GOING DEAD INSIDE!

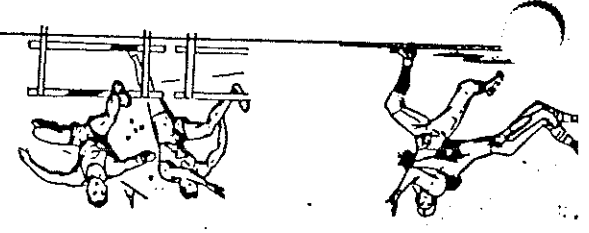
CHRISTIAN EDUCATION IS ONE OF YOUR BEST OPPORTUNITIES TO COME ALIVE!



"I DON'T THINK CHURCH SCHOOL IS JUST FOR PARENTS WHO ARE GROWING IN KNOWLEDGE AND GRACE, THEIR CHILDREN WILL LEARN TOO, HE HOME, AND WILL PROBABLY LEARN MORE SUNDAY SCHOOL ALONE COULD TEACH THEM!

IS YEAR THE METHODIST CHURCH IS STRESSING WHAT WE CALL A NEW DAY IN CHRISTIAN EDUCATION, WITH SPECIAL EMPHASIS ON ADULTS, NOT REALLY NEW, EXCEPT FOR THOSE WHO HAVE BEEN NEGLECTING THEIR OPPORTUNITIES.

LET'S GO BACK TO SCHOOL, TO CHURCH SCHOOL, THE ESSENTIAL RELIGIOUS EDUCATION IS THE ELEMENT, WITHOUT WHICH ALL OTHER LEARNING WILL BE DISTORTED OR INCOMPLETE.



"M.L." Village Beauty Salon  
 644 GREENLAKE DRIVE, LAKEWOOD VILLAGE

SPECIALIZING IN ALL TYPES OF HAIR STYLING INCLUDING WIG STYLING HAIR STYLING BY MR. MEL

PHONE: 734-1670

(OPEN TUES. THRU SAT. THURS. & FRI. EVE.)

OUR LADY OF PEACE CHURCH PH. 244-7366  
 2785 AGNEW ROAD, SANTA CLARA  
 REV. JOSEPH G. SULLIVAN, PASTOR

SUNDAY MASSES: 7:30, 9:00, 10:30, 12:00  
 CONFESIONS: SATURDAYS: 3:30-5:00  
 7:00-9:00  
 DAILY MASS: 9:00 A.M.  
 MENS CLUB MEETS AT 7:30 ON THIRD THURSDAY  
 LADIES GUILD MEETS AT 8:00 ON FOURTH WED.

LAKWOOD BAPTIST CHURCH PH. 739-3679  
 710 LAKEWOOD DRIVE  
 REV. DEN WENIGER, PASTOR

MORNING SERVICE.....11:00 A.M.  
 SUNDAY SCHOOL.....9:45 A.M.  
 TRAINING UNIONS.....6:00 P.M.  
 EVENING SERVICE.....7:00 P.M.  
 MIDWEEK BIBLE STUDY  
 WED. NITE.....7:30 P.M.

LAKWOOD METHODIST CHURCH PH. 245-7140  
 1251 SANDIA AVENUE  
 REV. ROBERT B. SANFORD, PASTOR

SUNDAY SCHOOL.....9:30 A.M.  
 HIGH SCHOOL YOUTH FELLOWSHIP  
 BUD BOYCE, COUNSELLOR.....SUN. 6:30 P.M.  
 JUNIOR HIGH SCHOOL YOUTH FELLOWSHIP  
 LEE & BETH JAMISON, COUNSELLORS  
 SUN. 6:30 P.M.  
 WOMAN'S SOCIETY.....THIRD TUESDAY 8:00 P.M.  
 MRS. EVELYN RICK, PRESIDENT



ANATOMY OF AN ORGANIZATION

IN THE ANATOMY OF EVERY ORGANIZATION, THERE ARE FOUR KINDS OF BONES:

THERE ARE THE WISH BONES WHO SPEND ALL THEIR TIME WISHING SOMEONE ELSE WOULD DO THE WORK.

THERE ARE THE JAW BONES WHO DO ALL THE TALKING BUT VERY LITTLE ELSE.

THERE ARE THE KNUCKLE BONES WHO KNOCK EVERYTHING THAT ANYONE TRIES TO DO.

AND, THERE ARE THE BACK BONES WHO GET UNDER THE LOAD AND DO THE WORK.

FOOD FOR THOUGHT

GOOD JUDGEMENT COMES FROM EXPERIENCE, EXPERIENCE COMES FROM BAD JUDGEMENT.

TROOP 403

CONGRATULATIONS TO: KEVIN BAILEY, DANNY RAMIREZ, JOHN CLARK, GUY FRANK, SAM SEEVERS, JOHN MONTY, ALLEN MONTY, TOM HOLLAND, JOHN CLIFORD, DANNY GULVER, MIKE DURBIN, CLIFFORD CRITES, SCOUT MASTER, DON COVER ASS'T, SCOUT MASTER, AND MR. COLLEN, FOR HAVING ACCOMPLISHED THEIR 50 MILE, WITH ONLY A FEW BLISTERS.

SEPT 12TH, WE HAD A COURT OF HONOR ADVANCING IN RANK OF SECOND CLASS WERE, ALLEN MONTY, SAM SEEVERS, AND MIKE DURBIN, FIRST CLASS, JOHN CRITES.

SPECIAL SPEAKERS WERE MR. FRANK PANANICO, ASS'T. DIST. SCOUT EXC. AND MR. MILLAND NEIGHBORHOOD COMMISSIONER. IT WAS ENJOYED BY ALL.

ALTHOUGH THE PAPERS WERE PICKED UP ON DIFFERENT DAYS THIS PAST SUMMER, STARTING THE SECOND WEEK IN OCTOBER THE PAPERS WILL BE PICKED UP ON SATURDAY MORNING. SO PLEASE, WILL YOU SAVE YOUR PAPERS? TIE THEM AND PUT THEM AT THE CURB. THE MONEY THE BOYS GET FROM THE PAPERS HELPS TO PAY FOR THEIR EQUIPMENT AND CAMP-OUTS. PLEASE NO MAGAZINES. WE THANK YOU FOR YOUR CO-OPERATION. MRS. BETTY CRITES

PACK 405 NEWS

Although we are the youngest Cub Scout Pack in the village, we are doing very nicely. We now have about 15 boys registered and attending Den meetings. We were a little slow during the summer, but now that little League is over, we are planning a real active program. We have had a few changes in the administrative end of the Pack. George Freitas, who was our Secretary-Treasurer is now the assistant cubmaster and Charlie converse has taken over the job of keeping track of the money. Our two Den Mothers are Ida Knowles with a new addition of Jean De Shong. On the 1st of October our Pack plans a bottle drive here in the village to raise money for our Unit Flag, so save up those old bottles. Any boy of Cub Scout age who plans to join our pack should come to our pack meeting with his parents. Our pack meetings are held at the Lakewood Methodist Church, located on Sandia. Pack meetings are held the 4th Tuesday of each month and start at 7:30 PM.

IT CAN BE DEADLY.....

HERES A MANDY MINT FOR SAFETY! NEVER MIX BLEACH, CLEANSER, ETC. TOGETHER WITH AMONIA WATER. CHEMICALLY SPEAKING THIS COMBINATION CREATES A DEADLY CHLORINE GAS. THERE HAS BEEN REPORTS ON HOUSEWIVES KILLING THEMSELVES AND OTHERS IN THE HOUSE WITH THESE FUMES. SO FOR SAFETYS SAKE DON'T BE A FOOL, USE YOUR HEAD AND PLAY IT COOL.



Betty's Beauty Bar

STYLING-HAIRCUTTING-COLORING-PERMANENTS

OPEN WED. THRU SAT.

OPEN THURS. EVE. BY APPOINTMENT

BETTY CRITES

828 PEBBLEBANK CRT. SUNNYVALE, CALIF.

PHONE 784-1878

MEMBERSHIP CARD

Lakewood Village Residents Association

DO YOU HAVE ONE ?

Expires \_\_\_\_\_

I WILL TAKE THE OPPORTUNITY TO THANK MRS. BENEZRA, OUR LAKEWOOD LIBRARIAN, FOR ALL THE CO-OPERATION AND HELP SHE GAVE US. I WOULD ALSO LIKE TO THANK ALL THE MOTHERS WHO GAVE SO MUCH OF THEIR TIME IN HELPING AT THE LIBRARY. THE SUMMER LIBRARY WOULD NOT BE POSSIBLE WITHOUT THEIR HELP. THANKS AGAIN.

MRS. LOIS WYLIE, CHMN.  
SUMMER LIBRARY PROGRAM

SUMMER LIBRARY PROGRAM

THE LAKEWOOD BAYSIDE SUMMER LIBRARY HELD AT LAKEWOOD SCHOOL WAS A BIG SUCCESS AGAIN THIS YEAR.

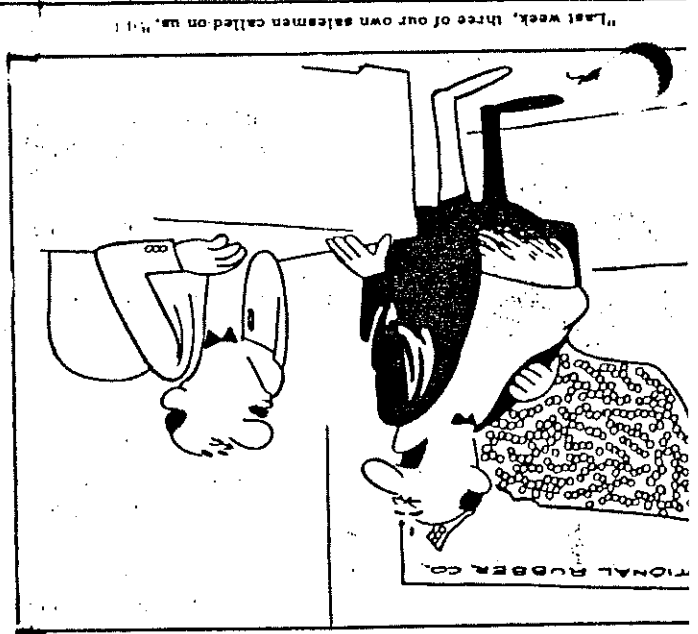
THERE WERE 260 CHILDREN IN THE VILLAGE WHO USED THE LIBRARY THIS SUMMER. A TOTAL OF OVER 1,200 BOOKS WERE CHECKED OUT IN THE TWO MONTH PERIOD.

FOR ANYONE WHO IS LONELY, FOR ANYONE WHO HAS A DESIRE TO SERVE, TO MAKE A BETTER COMMUNITY, FOR ANYONE WHO DESIRES PROGRESS OR SEES A NEED FOR OUR VILLAGE, THIS IS A GOOD PLACE TO COME.

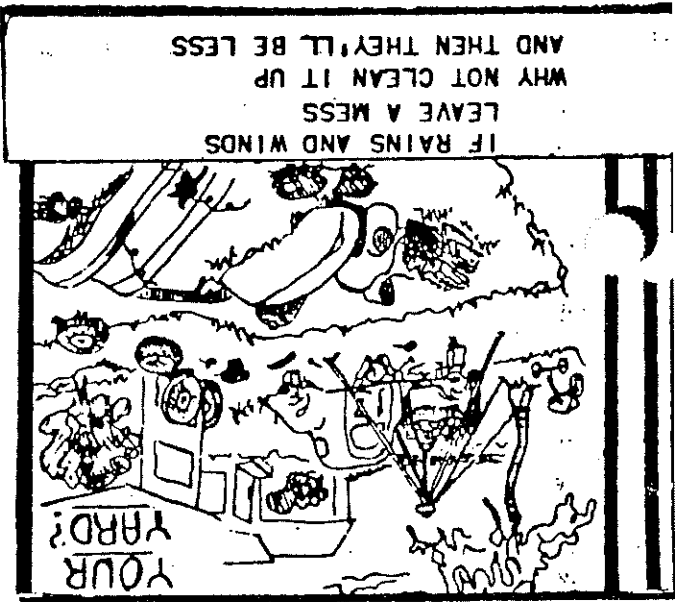
DONNA LEE SALZMAN

I WANTED TO TELL YOU I HAVE NEVER MET A GROUP OF WARMER PEOPLE. YOU MAKE ME SORRY I HAD LIVED HERE EIGHT YEARS AND NEVER ATTENDED A MEETING BEFORE NOW. THERE IS A BIT OF TRUTH IN ONE THING SAID OF YOU. YOU ARE A CLOSE KNOT GROUP, BUT IT TAKES ONLY A SMALL DEGREE OF INSIGHT INTO WHAT MAKES PEOPLE LIKE THEY ARE TO REALIZE THAT THIS IS BORN FROM SINCERE RESPECT AND FRIENDSHIP FOR ONE ANOTHER. IT'S BORN FROM A SPECIAL KIND OF FELLOWSHIP PEOPLE WHO WORK FOR THEIR FELLOWMAN RECEIVE.

OPEN LETTER TO THE EDITOR



"Last week, three of our own salesmen called on us."



IF RAINS AND WINDS  
LEAVE A MESS  
WHY NOT CLEAN IT UP  
AND THEN THEY'LL BE LESS

MR. SOCIAL COMMITTEE REPORTER WAS AWAY ON VACATION, THIS MONTH. SHE WILL PROVIDE A REPORT AT THE OCTOBER MEETING OF THE

WRA

READ THIS AND KNOW

SOCIAL COMMITTEE

# CLASSIFIED ADS

PLEASE CALL OR DELIVER ADS ON OR BEFORE THE 20TH OF EACH MONTH TO:

JOE SANTI 734-1817  
749 LAKEBIRD DR.

## HELP WANTED

RETIRED PERSON OR COUPLE TO CLEAN AND MANAGE, REMODELED COIN LAUNDRY IN LAKEWOOD PLAZA. MUST BE ABLE TO COME IN MORNING AND EVENING EVERY DAY. MUST BE DEPENDABLE. CALL 739-7908

## CHILD CARE

LOVING CARE FOR YOUR CHILDREN, MY HOME, DAYS 734-1748

## LAKWOOD VILLAGE BABYSITTING CO-OP

ANY FAMILY INTERESTED IN BELONGING TO THE VILLAGE BABYSITTING CO-OP, PLEASE CONTACT MARGARITE GOSLOWSKI AT 734-1692.

THE CO-OP ORIGINATED 7 YEARS AGO AND DOES NOT INVOLVE MONEY, MERELY AN EXCHANGE OF HOURS. THANK YOU.

MRS. H. EGGER  
245-3766

PERFUME IN ROSEBUD FLACON. IMPORTED FROM FRANCE FOR THE HOLIDAY SEASON. CHOICE OF FRAGRANCES, 2 OZ. REG. \$6.00, NOW FOR A LIMITED TIME \$2.98 EA. CALL YOUR STUDIO GIRL REP. FOR LAKEWOOD VILLAGE. MRS. CEREMELLO 738-1038

## LAKWOOD VILLAGE RESIDENTS ASSOCIATION

### OFFICERS

PRESIDENT, JOE SANTI.....734-1817  
VICE PRES., BILL HEIPLE.....739-9085  
TREASURER, BILL HEIPLE.....739-9085  
SECRETARY, MAXINE GULLEN.....734-1475

PROGRAM CHM., CHUCK DE SHONG.....245-8955  
PUB. CHM., LEE & NANCY DENNY.....  
HISTORIAN, ANN KELLY.....739-0767

### DIRECTORS

REBA WILLIAMS.....739-5985  
FRED GUPTILL.....734-1326  
SAM SOLOMON.....245-3873  
CLIFF ARNETT.....734-1673  
TRACY CURRY.....734-0144  
JAN NORTH.....739-0839

### SOCIAL COMMITTEE

CHAIRMAN, LIZ SIMOLA.....734-1286  
VICE CHM., MARY SANTI.....734-1817  
TREASURER, LEONA BARNES.....734-1882  
SECRETARY, NANCY DENNY.....  
REPORTER, MAXINE GULLEN.....734-1475

# Pizza

FEATURING A DAILY SPECIAL  
BUSINESS MENS LUNCHEON

GROG & VITTE SHOPPE  
1131 LAWRENCE STATION ROAD

# Pizza

DRAUGHT  
BEER  
BOB BEMIS

734 2500  
PIZZA-SANDWICHES-SALAD  
ORDERS TO GO

DRAUGHT  
BEER  
A. E. DICKSON

