



SEPT. 1965

The Social Committee held it's first meeting after the summer vacation August 11th. A Dutch auction was held and a gift was presented for Mr. & Mrs. Mick's heart addition. A review of past activities disclosed that the theatre party was a success. Everyone that went had a good time. The Western Day celebration was very well received -- thanks to all who worked so hard to make it a day of enjoyment for so many Village Residents.

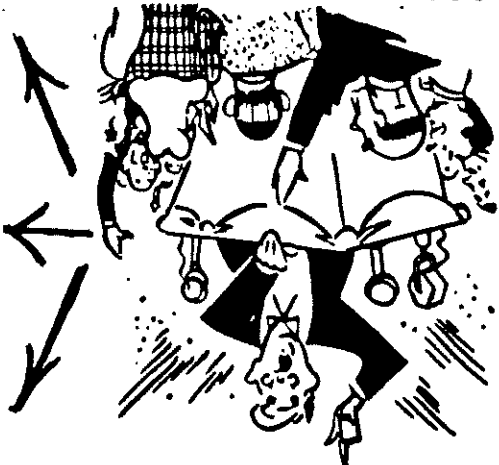
I am very sorry that so few people arrived at the "first annual picnic". The food was delicious and those that did attend had a great day.

The social event for September will be another "Little Reno Night". It will be held at "Our Lady of Peace" church, 2755 Agnew Rd. on September 25, starting at 8:30 P.M. Parking will be no problem as there is a large parking lot at the rear of the church. At the end of the evening, an auction will be held and prizes will be auctioned for your winning chips. Mark the date down on your calendar and come east on Frontage Rd. and join us.

The tentative social events for October are a bowling night and a general potluck. More news about these events will be in the next issue.

The September 8th meeting will be at the home of Mary North, 1118 Prescott Ave. Anyone interested in attending is welcome. Has your secret pal heard from you lately? Thank you, Beverly Bass, for a nice evening and those delicious refreshments.

### SOCIAL COMMITTEE NEWS



LAKWOOD OF THE PEOPLE TO

THE TIME HAS COME TO TAKE THE KID GLOVES OFF! THE TIME HAS COME FOR ACTION!

IN THE LAST ISSUE OF THE VILLAGER, YOUR VICE PRESIDENT, JOE SANTI, SAID--(THERE IS EVIDENCE OF A STRONG CIVIC PRIDE, OF INTEREST

ALL PHASES OF OUR CITY.) I AGREE, TO A POINT. THERE IS, HOWEVER, MUCH EVIDENCE OF THE LACK OF DISCIPLINE OF MANY CHILDREN.

TAKE A GOOD LOOK AT OUR PARK, AT OUR SCHOOLS, AT OUR SHOPPING CENTER, AT SOME HOMES, AT SOME OF OUR STREETS. THE EVIDENCE IS THERE!

LOOK, LOOK, FOR YOURSELVES. YOU ARE PAYING FOR THE DESTRUCTION, THE LOSS OF BEAUTY, THE LOSS OF COMMUNITY PRIDE, BUT, MOST IMPORTANT

THE LOSS OF RESPECT OF OUR CHILDREN, FOR ADULTS. AND FOR THEMSELVES. IT DOES NOT TAKE BUT JUST A FEW, TO LEAD THE REST. WE CANNOT

SET BACK AND SAY, IT'S UP TO THE POLICE TO TAKE CARE OF THESE PROBLEMS. IT IS OUR PROBLEM. IT IS OUR DUTY TO WORK WITH PUBLIC

SAFETY, OR WHO EVER, TO GET RID OF THESE PROBLEMS, BEFORE THEY GET OUT OF HAND.

HOW CAN WE ASK ANY ONE TO CLEAN UP, FIX UP WHEN THERE ARE SOME CHILDREN WHO JUST KEEP ON BREAKING LIMBS OFF OF TREES, THROWING

BOTTLES, AND TRASH ALL AROUND, WHO DEFACE WALLS, BREAK WINDOWS, TRAMPLE FLOWERS, WHO

COURSE SOMETHING TERRIBLE. WHO HAVE NO RESPECT FOR OTHERS.

YES, THIS IS JUST A FEW, WHO DO THIS, BUT LONG BEFORE YOUR CHILD MAY BE MISLED THESE FEW, WHO KNOW HOW TO DESTROY, DEFACE

COURSE, TO BE A NUISANCE.

CON'T PAGE 4

# L V R A MEETING

MAXINE CULLEN

FIRST MONDAY OF EACH MONTH--EXCEPT WHEN IT FALLS ON A HOLIDAY-- THEN IT'S THE FOLLOWING MONDAY. HERE'S YOUR CHANCE TO HELP YOUR COMMUNITY, BY TAKING PART. COME AND LET US KNOW WHAT YOU THINK. WHAT YOU WOULD LIKE TO SEE DONE. BE A FRONT SEAT DRIVER.

# REFRESHMENTS > BABY SITTING

Mr. L. Village Beauty Salon



SPECIALIZING IN ALL TYPES OF HAIR SERVICE INCLUDING WIG STYLING

HAIR STYLING BY

Mr. Mel

734-1670

OPEN TUES. THRU SAT. THURS & FRI. EVE.

# Bucket of Bolts

# Hardware

PLUMBING & ELECTRICAL SUPPLIES

WESTERN PAINTS

L. O. F. GLASS

U.S. STEEL PRODUCTS

PROTO TOOLS

ORTHO GARDEN PRODUCTS

TOOL RENTALS

739-6991

IN LAKEWOOD SHOPPING PLAZA

SEE GOLDY FOR REGULAR SERVICE...CY.7-4310

FRESH DAILY

*Of Good*

# Colonial BAKERIES

REPORT FROM LAKEWOOD MERCHANTS' MEETING

AT THE LAST MEETING OF THE MERCHANTS ASSOC

MANY PLANS FOR FUTURE EVENTS WERE DISCUSSED.

I HAVE ALREADY WRITTEN ABOUT THE CHRISTMAS

A HALLOWEEN PARTY FOR THE CHILDREN OF THE

VILLAGER. COSTUME CONTESTS FOR MANY DIFFERENT

AGE CATAGORIES WILL BE HELD WITH PRIZES FOR

THE WINNERS. PRIZES WILL ALSO BE GIVEN BY

"SPOOKY THE GHOST" TO CHILDREN WHO ANSWER

THE PHONE WHEN THE FESTIVITIES ARE OVER.

WINDOW DECORATING CONTESTS AND POSTER

CONTESTS WILL BE HELD DURING HALLOWEEN WEEK.

THE TEEN CLUB WAS ALSO DISCUSSED AND THE

MERCHANTS DECIDED TO FURNISH THE COKES FOR

THE BEACH PARTY THE CLUB IS PLANNING.

THE WESTERN DAY CELEBRATION WAS ALSO DIS-

CUSSED AND THE MERCHANTS WERE QUITE HAPPY

WITH THE RESULTS OF THIS AND ARE LOOKING FOR

WARD TO A BIGGER AND BETTER CELEBRATION NEXT

YEAR. THEY DISCUSSED WITH US SOME OF THE

PROBLEMS THAT ARISED THIS YEAR AND MADE

SOME CONSTRUCTIVE SUGGESTIONS ON IMPROVING

FUTURE CELEBRATIONS.

I FEEL THAT THESE MERCHANTS ARE REALLY

WORKING FOR A BETTER COMMUNITY FOR THE GOOD

OF THE VILLAGER AND THAT IT IS OUR TURN TO

HELP THEM BY KEEPING OUR SHOPPING CENTER A

NICE PLACE TO GO. MANY OF THEM HAVE GONE TO

GREAT LENGTHS TO IMPROVE THE APPEARANCE OF

THEIR STORES AND STOCK THEM WITH BETTER AND

MORE MERCHANDISE FOR OUR CONVENIENCE.

THE GROC AND VITLLE HAS DONE MUCH TO CLEAN

UP THEIR ESTABLISHMENT AND TO DISCOURAGE THE

CONTINUED PAGE 6

# IMMEDIATE POSSESSION

VACANT & LONELY 4 BED - DINNING ROOM LIKE NEW ALL WOOL CARPETING - ALL ELECTRIC KIT - CHOICE AREA - \$24,500. ASK ABOUT OUR TRADE PROGRAM.

736-5312  
**GENERAL REALTY**

# COPPLA DAIRY

*fresh from farm*  
To You RE 6-8210



1151 MT. VIEW ALVISO RD. OPPOSITE LAWRENCE EXPRESSWAY, SUNNYVALE

HOURS: 7:00 A.M. TO 7:00 P.M. (ALL BOTTLES MUST BE RETURNED)

**BAYSIDE LITTLE LEAGUE**

The general meeting of the Bayside Little League will be held September 15, 1965 at Bayside Multi-purpose room starting at 7:30 p.m. The purpose of this meeting is the election of officers for the forth-coming year. Those running for office are:

**PRESIDENTS**

DOYLE WHITING  
DEAN PENNELL

**VICE PRES:**

RAY ARNOLD  
ROBERT HOLMES

**TREASURER:**

MIKE HATCH (UNOPPOSED)

**SECRETARY:**

ALICE TAYLOR  
ESTHER BROUSE

**PLAYER AGENT:**

JOE TASKER  
HOWARD WILSON

**WOMENS AUXILIARY**

**PRESIDENT:**  
KAY FARM (UNOPPOSED)

**SECRETARY:**

ARLENE PEEL  
GRACE SKEWES

PLEASE COME TO THE MEETING AND VOTE FOR THE CANDIDATE OF YOUR CHOICE.

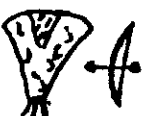
One bad break cost us the game. The other team showed up.



KIDS! IT'S AGAINST THE LAW TO RIDE YOUR BICYCLES ON THE SIDE WALK IF YOU'RE OVER 13 AND AGAINST THE LAW TO RIDE ON SIDE WALKS IN FRONT OF STORES AT ANY AGE!



**ATTENTION: BRAVES ONLY**



FATHERS AND SONS (6-8) HAVE FUN IN THE 1 SPONSORED INDIAN GUIDE PROGRAM. SPEND TWO HOURS A MONTH WITH YOUR SON AND TAKE ADVANTAGE OF SPECIAL CAMP-OUTS AND FUN NIGHTS. MEETINGS ARE AT TEEPEES HERE IN THE VILLAGE. FOR MORE INFORMATION CONTACT JACK BURTON 734-1892

Complete, fresh drug stocks (beyond what is carried by non-drug outlets)  
Values on drug and related products that are the main part of our business (not a "sideline" as in non-drug outlets)  
Professional services of a trained pharmacist and trained salespeople  
Prompt service at any time of the day or night in any emergency  
As independent business men, we take an active interest in the community we serve



**FIVE REASONS WHY...**

**YOUR MONEY BUYS MORE IN A REAL DRUG STORE**



LAKWOOD SHOPPING PLAZA BY DICK'S MARKET

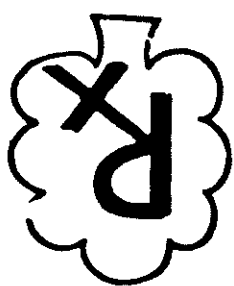
**DELTA DRUGS**

1123 Lawrence Station Road  
PHONE RE 9-0700  
• First National Credit Card • U.S. POST OFFICE  
• Thrifty Green Stamps • BankAmericard

**FAIR OAKS DRUG STORE**

915 E. Duane  
Phone 739-3665

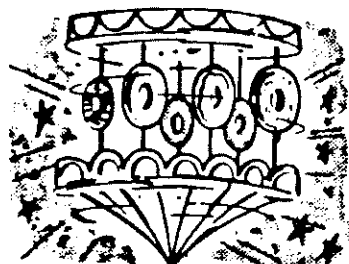
• Money Orders  
• BankAmericard  
• First National Credit Card  
• S. and H. Green Stamps



FAIR OAKS SHOPPING CENTER BY LITTLEMAN'S MARKET

LOCATED IN LAKWOOD SHOPPING CENTER 734-1463 PHONE

27 DIFFERENT TYPES  
A Doughnut for Every Occasion  
SPECIAL ATTENTION GIVEN TO SPECIAL ORDERS  
OPEN . . . 6AM TO 12PM  
OPEN . . . . . SUNDAY'S



**CIRCUS DOUGHNUTS**

BRING THE FAMILY TO KEN WARNER'S

WHO IS AT FAULT? YOU ARE! BECAUSE YOU SET  
ACK, AND SAY, IT'S NOT MY BUSINESS, NOT MY  
PLACE TO DO ANY THING ABOUT IT.

WHO IS AT FAULT? CIVIC LEADERS! BECAUSE  
THEY TURN THEIR BACKS ON IT, AND SAY, OVER  
AND OVER, THERE IS NO PROBLEM. (IGNORE THEM,  
THEY WILL GO AWAY). DON'T UPSET THE STATUS  
QUO. CALL THE COUNTY CRIME PREVENTION DEPT.,  
AND ASK THEM ABOUT THEIR REPORTS. CALL THE  
COUNTY WELFARE DEPT. AND ASK HOW MANY CALLS  
THEY GET.

YES, WE HAVE A BEAUTIFUL PARK. (WITH OUT A  
GOOD, WELL ROUNDED PROGRAM). THIS IS NOT THE  
FAULT OF PARK AND RECREATION. IT'S OURS!!  
YES, WE HAVE MANY YOUTH PROGRAMS, (FREE  
BABY SITTING, IN SOME CASES). JUST A FEW,  
TRYING TO DO THE JOB, THAT MANY SHOULD BE  
DOING.

MANY PARENTS, (BOTH WORKING, BECAUSE THAT  
IS THE ONLY WAY THEY CAN MAKE ENDS MEET),  
LOOSE CONTACT WITH THEIR CHILDREN, THEY ARE  
TOO TIRED AT NIGHT TO PLAY OR EVEN LISTEN TO  
THEM. (WHAT WILL THESE YOUNG ONES DO?)  
INVESTORS, WHO HAVE BOUGHT HOMES IN THIS  
VILLAGE, WHO COULD CARE LESS ABOUT ANY THING,  
EXCEPT GETTING THERE RENT. (CANNOT UNDER  
STAND HOW THEY FIGURE THEY WILL COME OUT THE  
WINNER).

RENTERS, WHO DO NOT WORK WITH THEIR LAND  
LORDS, (HOW CAN THEY SLEEP NIGHTS) OR FEEL  
THAT THEY HAVE NOT STAKE IN OUR COMMUNITY.  
CONT.

# TONY'S TV

MOST 21 IN, PICTURE TUBES \$29.95

(INSTALLED IN OUR SHOP)

736-5124 SERVICE CALLS TIL 10:00 P.M.

LOCATED IN THE HARDWARE - LAKEWOOD PLAZA

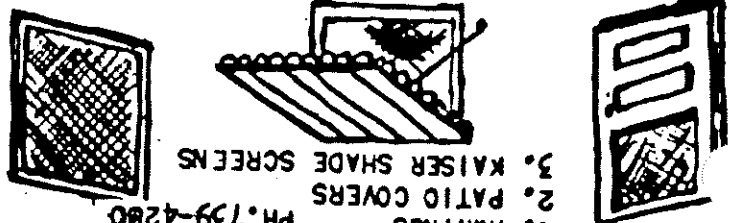
## NOAKES SCREEN SHOP

12566 SUNNYVALE SARATOGA ROAD, BETWEEN  
EL CAMINO & FREMONT.

SALES & SERVICE FOR ALL SIZE WINDOWS.

1. AWNINGS
2. PATIO COVERS
3. KAISER SHADE SCREENS

PH. 739-4280



### THE VILLAGER

SEPT. 1965

PAST LEADERS OF OUR L.V.R.A., YOU KNOW  
THE PROBLEMS, YOUR EXPERIENCE IS NEEDED.  
(DO WE HAVE TO ASK FOR HELP?)

IS THERE ANY GOOD IN OUR VILLAGER? YOU SET  
IT A LOT. MANY, MANY FINE PEOPLE, CHILDREN,  
PROGRAMS. MANY, MANY FINE HOMES, RENTERS,  
LAND LORDS, INVESTORS, AND LEADERS.  
LETS KEEP IT THAT WAY!! LETS WORK TOGETHER  
TO ELIMINATE THESE PROBLEMS.

ARE YOU AWARE THAT A LARGE NUMBER OF CARS  
HAVE BEEN PUSHED OUT INTO THE STREETS? ARE  
YOU AWARE THAT MANY GAS CARS HAVE BEEN TAKEN  
AND HUB CAPS. ARE YOU AWARE OF THE WASTON  
WASTE OF PAPER PRODUCTS IN THE REST ROOMS AT  
THE PARK. A FEW YOUNG PEOPLE REMAINING UP  
LATE AT NIGHT AT THE SHOPPING PLAZA. JUST  
HANGING AROUND. LET ME LIST SOME THINGS WE  
UGHT TO THINK ABOUT.

HERE, ARE THE 10 DANGER SIGNS TO WATCH  
FOR IN THE TEEN-AGE YOUTH BEFORE THEY LEAD  
TO BIG TROUBLE.

1. TRUANCY
2. EVIDENCES OF ALCOHOL OR DRUGS ON THE  
BREATH, NEEDLE MARKS ON ARMS
3. CRUELTY TO ANIMALS
4. SLOPPY APPEARANCE OR DRESS THAT  
EXAGGERATES SEX. IN BOYS, UN-CUT HAIR.  
IN GIRLS, SKIN-TIGHT JEANS
5. UNEXPLAINED CUTS, SCRATCHES, BRUISES
6. UNEXPLAINED LATE HOURS
7. APPEARANCE OF STRANGE ARTICLES THAT  
WERE NOT PURCHASED
8. POSSESSION OF UNNECESSARY WEAPONS
9. FLAGRANT DISOBEDIENCE
10. FRIENDS HE NEVER BRINGS HOME

### BEST BUY THIS MONTH

LOOKS LIKE A MODEL HOME

NEWLY PAINTED INTERIOR

ALL ELECTRIC KIT.

CARPETS & DRAPES

HARDWOOD FLOORS

WILL SELL AT \$19,950

HURRY



REG-5312

CONT.



### Betty's Beauty Bar

STYLING - HAIRCUTTING  
COLORING - PERMANENTS

OPEN TUES. THRU SAT.

OPEN THURS. & FRI. EVE.

BY APPOINTMENT

820 PEBBLECOTE CRT.  
SUNNYVALE, CALIF.

PHONE 734-1672

TEN SYMPTOMS. IF YOU RECOGNIZE ONE IN YOUR CHILD, LOOK INTO IT. IF YOU RECOGNIZE TWO! LOOK OUT!!

IT IS DIFFICULT FOR A LOVING PARENT TO GIVE ALL OF HIS OR HER OFFSPRING. SOME OF THE SYMPTOMS MAY, THEREFORE, SHOCK SOME "GOOD FAMILIES" WHICH HAD MERELY CONSIDERED THE BOY "HIGH-SPIRITED."

THERE'S ANOTHER SYMPTOM FOR PARENTS TO UNDERSTAND.

MRS WILLIAM SCHLENGER, PRESIDENT OF THE GRAMMAR SCHOOL PTA IN LONG BRANCH, N.J.,

CONDUCTED A SURVEY. SHE TELEPHONED NUMBERS AT RANDOM FROM THE LONG BRANCH DIRECTORY INTENDING TO ASK PARENTS: "DO YOU KNOW WHERE YOUR CHILD IS RIGHT NOW?"

IN 64 PERCENT OF THE CASES, A CHILD ANSWERED AND SAID HE DIDN'T KNOW WHERE HIS PARENTS WERE!

SO, IT IS UP TO THE PARENTS. EVEN WHERE THEY MAY NOT HAVE TO ANSWER TO THE LAW, THEY WILL ANSWER TO SOME HIGHER COURT THE DAY THEY SUFFER THE ANGUISH OF A PARENT WHOSE SON OR DAUGHTER IS IN TROUBLE. SOONER OR LATER THE RESPONSIBILITY WILL COME HOME.

IF THERE IS ANY ONE WHO WOULD LIKE TO TAKE A TOUR WITH ME, I CAN SHOW YOU WHAT I, AND OTHERS HAVE SEEN.

SOME WILL SAY, WOW, WHAT BITE HIM? CHILDREN AND GENTLEMEN, --- YOU PROVE ME WRONG, AND I'LL BE REAL HAPPY TO SAY SO, ANY TIME AND ANY PLACE.---

THERE ARE MANY OF YOU WHO KNOW THAT YOU SHOULD HELP IN SOME WAY, BUT NEVER GET AROUND TO IT. IT IS EASY TO SAY, (NEXT WEEK) (JUST AS SOON AS I GET THIS DONE), BUT VERY HARD TO DO.

CONT.

WE SUGGEST

# DIRECTORY OF LAKEWOOD MERCHANTS ASSOCIATION

REFERENCE

HANDY

YOU KEEP THIS

LAKEWOOD BARBER SHOP..... 739-6830

MRS. RAY TAYLOR

LAKEWOOD BEAUTY SALON..... 739-2494

MRS. ANNE MOODY

U-GAVE LIQUORS..... 739-4009

FLORENCE DARIELS

DICK'S SUPER MARKET..... 736-3930

GENE YEE

LAKEWOOD COIN WASH.....

ROGER JOHNSON

GROG AND AITTLE..... 739-2056

DONALD BEAUS

BUCKET OF BOLTS..... 739-6931

JAMES GRISSO

DELTA RETAIL PHARMACY..... 739-0700

DONALD S. BAKER

LAKEWOOD REAL ESTATE OFFICE... 736-1270

MR. AND MRS. WOLEY

LAKEWOOD SHELL STATION..... 736-1021

LEE ANDERSON

YES, I DO KNOW HOW HARD IT IS TO GET STARTED, I KNOW BECAUSE, NOT TOO LONG AGO I WOULD HAVE NOTHING TO DO WITH ANY ONE OR GROUP. YES, IT HAS AND IS A CHALLENGE, TO WORK WITH PEOPLE. BUT HONESTLY, I HAVE MET MANY, MANY FINE FRIENDS, HAVE LEARNED A LOT. I WOULD NOT TRADE THE EXPERIENCE FOR THE WORLD. I KNOW THAT THERE ARE MANY OF YOU WHO HAVE OFFERED YOUR HELP, AND, I (E) HAVE NOT BEEN AROUND TO SEE YOU. THE ONLY REASON IS---NOT ENOUGH TIME. SO, NOW I'M ASKING--WON'T YOU COME TO OUR MEETINGS AND MAKE SURE THAT YOU FILL ONE OF THE VACANT SPOTS, OR IF YOU WISH, TALK TO US ABOUT IT. THERE ARE MANY, MANY JOBS TO BE FILLED, RIGHT HERE, IN OUR VILLAGER. I CAN FIT ANYONE IN ANY JOB HE OR SHE DESIRES. IF YOU WANT TO HELP, IN ANY WAY--CALL ME. I EXPECT BIGGER THINGS FROM AND FOR OUR PART OF SUNNYVALE. ORCHARD GARDENS, WON'T YOU JOIN US IN OUR EFFORTS?

FRANCIS L. MICK  
PRESIDENT, LAKEWOOD VILLAGER  
RESIDENTS ASSOCIATION

**POOLISH PEOPLE**  
FABULOUS - 4 BED + FAM. RM. 1700 SQ. FT. - CUSTOM TILE FLOORS, CARPETS & DRAPES - & SWIMMING POOL - PRICED RIGHT \$26,500



REG-5312

BOB BEMIS  
BEER  
DRAUGHT

739-2056  
PIZZA-SANDWICHES-SALAD  
ORDERS TO GO

A.E. DICKSON  
BEER  
DRAUGHT

Pizza

GROG & VITTE SHOPPE  
1131 LAWRENCE STATION ROAD

FEATURING A BUSINESS MENS  
LUNCHEON SPECIAL DAILY

Pizza

CITY FARM  
3/4 ACRE - IDEAL LOCATION IN CUPERTINO  
PROPOSED NEW COLLEGE - EXCELLENT COND.  
2 BED - ROOM TO ADD - ONLY \$14,750.  
REFERRAL REALTY  
REG-5312

CHRISTMAS LIGHTING CONTEST FOR VILLAGERS!!!  
PLANS ARE UNDERWAY FOR A BIGGER AND BETTER  
LIGHTING CONTEST THIS YEAR. MANY PEOPLE WERE  
DISAPPOINTED BECAUSE WE HAD NO CONTEST LAST  
YEAR AND SO WERE WE, SO THIS YEAR WE ARE  
STARTING EARLY AND WE WANT TO LET YOU IN ON  
SOME OF THE PLANS SO YOU CAN START MAKING A  
FEW OF YOUR OWN.  
AT THE MERCHANTS MEETING LAST MONTH MR AND  
MRS GEORGE REYNOLDS WERE PRESENT AS REPRESENTATIVES OF THE LVRA TO DISCUSS SOME OF THE  
PROPOSED IDEAS FOR THE CONTEST. GEORGE AND  
MURIEL WILL "CHAIRMAN" THE EVENT AGAIN THIS  
YEAR. THEY HAVE WORKED VERY HARD IN THE PAST  
ON OUR LIGHTING CONTESTS AND THIS YEAR THEY  
ARE ELATED OVER THE IDEAS AND SUGGESTIONS  
THAT WERE PRESENTED BY THE MERCHANTS.  
THERE WILL BE FOUR FIRST PRIZES AND FOUR  
SECOND PRIZES WITH A GRAND PRIZE AND MANY  
HONORABLE MENTIONS ALONG WITH A BLOCK PRIZE  
THIS YEAR. PLANS ARE IN THE MAKING FOR THE  
PRIZES TO BE AWARDED AT THE SHOPPING CENTER  
BEFORE CHRISTMAS, IF POSSIBLE, WITH CAROLERS  
ON HAND AND NEWS PHOTOGRAPHERS TO COVER THE  
EVENT.  
BIGGER AND BETTER PRIZES WILL BE AWARDED  
THIS YEAR AND SEVERAL PEOPLE IN THE AREA ARE  
MORE THAN HAPPY TO HELP WITH SUGGESTIONS AND  
TIPS ON HOW TO DECORATE MORE EFFECTIVELY AND  
LESS EXPENSIVELY. IF YOU NEED HELP CALL OUR  
PRESIDENT AND HE WILL BE GLAD TO REFER YOU.  
START PLANNING NOW AS TIME IS SHORTER  
THAN YOU THINK AND WE WANT TO HAVE MANY BEAUTIFUL  
DISPLAYS THIS YEAR TO MAKE OUR AREA  
AN OUTSTANDING AREA AGAIN THIS YEAR!!!

SEPT. 1965

THE VILLAGER

CONTINUED FROM PAGE 2  
WE NOW HAVE A NICE DONUT SHOP WITH A NICE  
VARIETY OF "GOODIES" TO SELECT FROM. THE  
OWNER OF THIS ESTABLISHMENT HAS BEEN IN THE  
BUSINESS FOR A GOOD MANY YEARS AND IS IN THE  
KNOW AS TO HOW TO MAKE A SHOP OF THIS NATURE  
FLOURISH, SO UNLESS WE IN THE VILLAGE JUST  
AREN'T "DONUT EATERS", WE SHOULD HAVE HIM  
AROUND FOR A GOOD MANY YEARS.  
THE HARDWARE STORE HAS PUT ON A NEW FACE  
ALSO. WHAT A WELCOME CHANGE IT IS TOO! WHEN  
TALKING WITH THE NEW OWNERS THE OTHER DAY, I  
WAS PLEASED TO FIND OUT, AS I'M SURE YOU WILL  
BE, THAT THEY ARE NOW STOCKING MANY OF THE  
VARIOUS FIXTURES THAT WE MAY HAVE TO REPLACE  
IN OUR HOMES. BE SURE AND CHECK WITH THEM  
BEFORE YOU MAKE THE LONG HOT TRIP DOWNTOWN.  
IF THEY HAVEN'T GOT IT YET, THEY WILL HAVE  
SOON. THERE IS A POSSIBILITY THAT THEY MAY  
START A WALLPAPER DEPARTMENT TOO SO LADIES  
LOOK AROUND YOUR HOME AND MAKE A FEW PLANS  
FOR THAT FALL CLEANUP.  
ALTHOUGH WE HAVE MENTIONED BEFORE THE NEW  
FACE IN THE DRUG STORE, I JUST DON'T FEEL  
THAT ENOUGH CAN BE SAID FOR THE TERRIFIC  
JOB DON HAS DONE IN HIS STORE. I HAVE A VERY  
SPECIAL FEELING FOR DON BECAUSE HE HAS BEEN  
HELPFUL TO US IN SO MANY WAYS. OCCASION-  
ALLY YOU MEET AN EXTRA SPECIAL PERSON AND I  
FEEL THAT DON BELONGS RIGHT A THE VERY TOP  
OF MY LIST. HE IS ALWAYS READY AND WILLING  
TO DO ANYTHING HE CAN TO HELP AND IS NEVER  
TOO BUSY TO HEAR YOU OUT WITH ANY PROBLEM.  
IF YOU HAVEN'T MET HIM YET, MAKE IT A POINT  
TO DO SO SOON, I'M SURE YOU WILL COME AWAY  
WITH THE SAME NICE FEELING I HAVE TO HAVE  
IN OUR VILLAGE SUCH A NICE PERSON.  
ANN MOODY HAS DONE AN EXCELLANT JOB WITH  
HER BEAUTY SALON TOO. WE ARE VERY GLAD TO  
HAVE YOU AT OUR CENTER, ANN AND HOPE YOU  
WILL BE WITH US A GOOD MANY YEARS ALSO.  
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PAGE 6

SO AGAIN I WANT TO EMPHASIZE, THIS IS OUR SHOPPING CENTER, AS WELL AS THE MERCHANTS, SO LETS HELP IN EVERY WAY WE CAN TO MAKE IT A NICER PLACE TO SHOP. I CAN ASSURE YOU YOUR ADDED EFFORTS WILL BE REWARDED WITH EXTRA EFFORTS ON THE PART OF THE MERCHANTS TO KEEP IT A NICE PLACE TO SHOP?

SUE GRIMMER

STYLIST TO HOLD CLASSES AT LAKEWOOD PARK

"CLOTHES ARE MADE TO SHOW YOU OFF, RATHER THAN FOR YOU TO 'SHOW OFF' YOUR CLOTHES," SAYS MRS. PHYLLIS ELLSWORTH WHO WILL DIRECT A "STYLING YOU" COURSE FOR LAKEWOOD WOMEN BEGINNING THURSDAY, OCTOBER 7, 1965 FROM 9:30 TO 11:30 A.M. AT LAKEWOOD PARK.

"EVERY TIME A WOMAN DRESSES, SHE COMPOSES A PICTURE WITH HERSELF AS THE MAIN SUBJECT. TO SHOW HERSELF TO THE BEST ADVANTAGE IT IS IMPORTANT THAT SHE UNDERSTANDS THE VALUE OF HER OWN COLORING AS WELL AS THAT OF THE CLOTHING SHE SELECTS," SAYS MRS. ELLSWORTH.

THE FEE FOR THE NINE-WEEK'S COURSE IS \$5! AND REGISTRATIONS WILL BE TAKEN AT THE FIRST CLASS MEETING.

THE COURSE WILL INCLUDE THE STUDY OF PERSONALITY TYPES AS DEFINED BY FASHION, PERSONAL COLORING, COLOR COORDINATION AND WARDROBE PLANNING. WARDROBE PLANNING CAN BECOME A SATISFYING LIFELONG HOBBY ONCE YOU KNOW YOURSELF AND YOUR POSSIBILITIES STYLEWISE.

THE PROGRAM IS SPONSORED BY THE SUNNYVALE PARKS AND RECREATION DEPARTMENT AND FURTHER INFORMATION MAY BE OBTAINED BY CONTACTING THEM AT 739-0531, EXT. 241.

# CASH

WE WILL PAY \$\$\$ FOR YOUR EQUITY --- OR YOU CAN TRADE-IN YOUR HOME FOR A LARGE ONE -



REG-5312

SAVINGS PLANS  
Health & Life  
INSURANCE

JOHN LOVING  
941-0653 - 286-6668  
MEMBER L.V.R.A.



## LAKEWOOD BEAUTY SALON

INDIVIDUAL STYLING  
PERMANENT WAVES  
HAIR COLORING  
OPEN THUR. & FRI. EVE.

AT THE LAKEWOOD  
SHOPPING PLAZA  
1155 LAWRENCE STATION ROAD

CALL RES-2494

Sunnyvale, Calif.



THE FINEST IN BEAUTY CARE FOR THE DISCRIMINATING WOMAN

SUNNYVALE, CALIF.  
PUB. LAKEWOOD VILLAGE RESIDENTS' ASSOC.  
EDITOR & ADV. MGR. FRANCIS MICK. 734-1149  
DELIVERIES... CUB PACK 403... 734-1203  
CUB PACK 425... 739-7839  
CIRCULATION... 2,000

### THE VILLAGER:

CHAIRMAN... ELIZABETH SIMOLA... 734-1286  
V. CHM... JUDY BAUGH... NO PH.  
SECRETARY... BEVERLY BASS...  
TREASURER... NANCY DENNY...  
REPORTER... MAXINE CULLEN... 734-1475

### SOCIAL COMMITTEE:

SAM SOLOMAN... 245-387  
JOHN WALLS... 736-8504

### UNIT # 4

RAY STRUDGE... 734-132

### UNIT # 3

FRED GUPTILL... 734-132

### UNIT # 2

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